ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg. Bandra (East), Mumbai - 400 051,

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice - cum - Addendum

to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Ultra Short Term Plan (the Scheme)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following change in terms of the enabling provisions contained in the SID and KIM with effect from October 04, 2013

Exit load under the Scheme:

- a) If the amount sought to be redeemed or switched out is invested for a period of upto 1 month from the date of allotment - 0.25% of the applicable Net Asset Value;
- b) If the amount sought to be redeemed or switched out is invested for a period of more than 1 month from the date of allotment - Nil.

Investors are requested to take a note of the above change. The above stated change will be applicable for prospective investments.

All the other provisions of the SID/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date: October 01, 2013

Authorised Signatory

No. 001/10/2013

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.